

The Fully Operational Modern Enterprise

For modern enterprises, the next frontier of technological maturity lies in harnessing tools that drive innovation and growth through powerful automation and orchestration. When businesses curb the burdensome complexities facing fast-moving Dev and Ops teams, through solutions such as application workflow orchestration, they unlock the agility to stay in front of customer needs and expectations. Let's explore how you can make it happen.

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Here's a quick look at 5 ways companies are evolving today to become fully operational, tech-driven organizations.



More than **three-quarters of Chief Strategy Officers** say their company's digital business transformation is

less than 50% complete.

Source: Gartner

1 Unleashing IT's Potential



In a 2020 survey, migrating applications to the cloud was cited as the **No. 1 challenge facing IT departments.**

Source: INAP



Tapping into the full capabilities of your IT team means **reducing the cumbersome requirements of managing and maintaining a distributed digital infrastructure.**



"Human transformation drives digital transformation and successful human transformation is nurtured through a culture of continuous learning and innovation."

Jayne Groll
CEO of DevOps Institute

2 Getting Ahead in the Cloud

Global public cloud infrastructure spend will grow

35%
to \$120 billion in 2021.

Source: Forrester



Creating a sustainably agile IT ops/business strategy requires planning for a future where cloud and hybrid environments are the norm.

"When an innovation is ready for market, the cloud enables the enterprise to quickly scale up the effort, without the constraints of on-premises infrastructure."

Jason Bloomberg
President at Intellyx



3 Increasing the Speed of Business



2/3 of business leaders believe that their companies must accelerate digitalization initiatives in order to remain competitive.

Source: Gartner

Growing competition and heightening customer expectations are raising the bar for accelerated business outcomes.



FULLY OPERATIONAL:
How Application Workflow Orchestration Unlocks IT Agility and Innovation

Prepare yourself for what's next. Download our forward-looking guide, full of practical pointers and actionable advice.

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"Future-facing IT departments must be powerful advocates for digital leadership and accelerate digital transformation by acting as partners to other internal departments, and assume greater responsibility for improving business performance."

Ronald van Loon
Principal Analyst for Intelligent World

4 Rallying Around Reliability

One study found that the average hourly cost of an infrastructure failure is

\$100,000

and the average total cost of unplanned downtime per year is between **\$1.25 billion and \$2.5 billion.**

Source: IDC



The *need for speed* must be counterbalanced by a fierce commitment to **continuity of mission-critical business processes and avoidance of downtime.**

"Cloud and as-a-service solutions allow all organizations to become even more agile and efficient."

Rich Tehrani
CEO at TMC



5 Connecting the Dots with Orchestration

79% of IT leaders believe application workflow automation would have a positive impact on their ability to meet their top IT priorities.

Source: Forrester

The ultimate challenge, and opportunity, for today's enterprise is in pulling these key focuses together in a seamlessly orchestrated fashion, driven by automated efficiency. End-to-end solutions like **BMC Helix Control-M** make it possible.



"More than ever companies should let technology work for them and focus on integration and digitisation and automation of processes."

Yves Mulkers
Founder of 7wData

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